

FOR IMMEDIATE RELEASE

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2024 EARTH DAY SANTA CRUZ RETURNS TO DOWNTOWN SANTA CRUZ

April 11, 2024 – Santa Cruz, CA – Earth Day Santa Cruz, the annual event dedicated to promoting sustainability and environmental stewardship is set to return on Saturday, April 20 in Downtown Santa Cruz on Pacific Avenue, Cooper Street, and Abbott Square Market. The event will run from 11:30 AM to 4 PM.

This year's event promises to be an unforgettable celebration featuring a lineup of entertainers and activities for all to enjoy. Attendees can look forward to:

- Live music from Coffee Zombie Collective
- Face Painting by Brenda's Face Painting
- Singalong for babies, performances by Joya Winwood (Mothersong) at 12 PM, 1 PM and 2 PM.
- Samba Stilt Walkers from Emotiv Dance
- Recycled Fashion Show
- Eco-Friendly Vendors

Since its inception, Earth Day Santa Cruz has played a major role in uniting neighborhood businesses, groups, schools, and other agencies in support of environmental advocacy and awareness. For more information about Earth Day Santa Cruz and to get involved, visit: <https://scearthday.org/>

ABOUT THE COUNTY DEPARTMENT OF COMMUNITY DEVELOPMENT & INFRASTRUCTURE

The County of Santa Cruz Department of Community Development & Infrastructure serves all unincorporated areas in the county. The department's mission is to improve customer service, streamline projects, and to align public infrastructure and private development to further County goals in attainable housing, reliable transportation and sustainable environment. For more information, visit <https://dpw.co.santa-cruz.ca.us> or follow the department on [Facebook](#), [Instagram](#), [Twitter](#) and [Nextdoor](#).

ABOUT THE CITY OF SANTA CRUZ DEPARTMENT OF PUBLIC WORKS RESOURCE RECOVERY DIVISION

The Public Works Resource Recovery Division is responsible for street sweeping, landfill operations, organics diversion, recycling, and waste reduction initiatives for City of Santa Cruz residents and businesses. For more information, visit www.cityofsantacruz.com/resource-recovery or follow us on [Facebook](#), [Instagram](#) and [Nextdoor](#).

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